



Walmley Pages has been established for over six years and has grown in size and quality on the back of the incredibly positive response from advertisers; it is already established as THE reference source for anybody living in Walmley, Newhall and Minworth, Sutton Coldfield.

Many of our established advertisers take advantage of our 6 month package rates which offer discounts on what are already rock-bottom prices. These are great value and mean for most businesses that just one or two new customers is all that is needed for the advertisement to pay for itself.

# **QUALITY AND LONGEVITY**

Walmley Pages Magazine has a very high standard of print and production utilizing a thick glossy colour cover and colour gloss art paper inside. All artwork is professionally finished to ensure that you look your best and that your company is proud to be featured and associated with such a high quality publication. It isn't thrown away each week like a local Sutton Coldfield newspaper. People keep it as a reference for the whole month.

# **EDITORIAL OPPORTUNITIES**

Two advertisers each month can be featured in their own two page editorial spread. This gives them a depth of coverage that is normally only available at huge expense in other publications.

# DISTRIBUTION

The Walmley Pages is published and distributed monthly, on or around the first weekend of the month. The total distribution area is 8000 homes in and around Walmley, Newhall and Minworth - guaranteed.

# Think Big Publishing Ltd

Tel: 0121 351 6513 Email: info@thinkbigpublishing.co.uk Spaces are limited and so please call ASAP to avoid disappointment

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# **PRICE LIST**

#### TWO AND FOUR MONTH PACKAGES

1/4 page advert	£29.75 per month
1/2 page advert	£46.50 per month
Full page advert	£178.00 for two months or £315.00 for 4 month package.
2 full page colour editorial	£260.00 for two months.

#### SIX MONTH PACKAGES

1/4 page advert	£27.00 per month
1/2 page colour	£41.00 per month
Full page colour	£74.00 per month

#### PREMIUM PAGE PRICES

Front cover	£175.00 per month
Back cover	£155.00 per month

Please note that the above prices exclude VAT

£40.00 for a high quality advert design.



# **TESTIMONIALS**

I receive an extremely good and consistent level of response from the good old Walmley Pages. Nigel, Safeclean

Please can you keep renewing my advertisement until I tell you to stop as I always receive plenty of calls from Walmley Pages and am really please with the results.

#### Dave Carpet Whipping and fringing

The majority of our work now seems to be in Walmley since advertising in the Walmley Pages, we always ask people where they found us and 9 times out of 10 they will say Walmley Pages, the funny thing is Walmley Pages is one of the lowest cost advertisements that we do.

# Dave, A 1 Roofing

We have been in Walmley for 28+ years and it's surprising how many people in Walmley Newhall and Minworth didn't realise we were here until they saw the advert in Walmley Pages. Our main form of advertising is now Walmley Pages Magazine as it works for us time after time.

### Paul, Palmer and Douglas